



FOR IMMEDIATE RELEASE

## **The Association of Canadian Publishers Launches Second Edition of Canadian Book Publishing Diversity Baseline Survey**

*Anyone working in Canadian publishing—full-time, part-time, freelancer, or intern—is encouraged to fill out the survey to help measure the demographics of the publishing workforce.*

July 5, 2022

The Association of Canadian Publishers (ACP), in partnership with the Canadian Publishers' Council (CPC), has launched the second edition of its baseline survey to measure diversity in the Canadian book publishing industry. The first iteration of the survey was conducted in 2018. The survey will gather statistics on book publishing staff in the following major categories: education, salary, work experience and conditions, gender, race, sexual orientation, disability, and age. Information on size and type of book publisher will also be gathered.

The 2022 survey will measure changes in the Canadian publishing workforce's demographics over the last four years, and will offer insights into efforts to create a diverse, equitable, and inclusive industry. New questions have been added to the original survey to gather information on salary, education, and working conditions in the sector.

**The survey takes approximately 20 minutes to complete. All those working in publishing in Canada—either in a full-time, part-time, contract, freelance, or internship capacity—are encouraged to fill out the survey to help better understand the demographics of Canada's publishing industry. [The survey is available online here](#) and will be open until 11:59 pm EDT on September 9, 2022.**

This survey is anonymous and self-reported. Participation is voluntary and all questions are optional. Individual responses will be kept in strict confidence, and information will only be shared in aggregate form.

ACP would like to thank the Access Copyright Foundation for providing funding to support this research project.

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*ACP is the national voice of English-language Canadian-owned book publishers. ACP contributes to the development and maintenance of vibrant, competitive book publishing companies in order to support and strengthen the contribution that Canadian books make to Canada's cultural, economic, and educational landscape.*

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