

2021 – 22 ACP Mentorship Program Information Brochure

You're invited to participate in ACP's Mentorship Program!

The ACP Mentorship Program is exclusive to all full and associate ACP members in good standing. The program matches members with industry specialists from across the country for a one-day session (or the equivalent to eight hours of consultation) on a topic of your choice. ACP members are invited to participate and learn new strategies and skills, refine office techniques, and benefit from an expert's perspective on challenges specific to your company. Further, the relationship established with your mentor does not have to end with this program; each session comes with the possibility of a lasting professional relationship.

SIGN-UP TODAY – SPACES ARE LIMITED

Mentorship sessions are organized on a first-come, first-served basis. Given the ongoing constraints of the COVID-19 pandemic, we will continue to offer this program at a discounted rate of \$125 +HST. Sessions are provided by phone or video conference, or in person when public health regulations permit. ACP can further assist firms with conferencing options. Please note: members are eligible for one (1) mentorship session per fiscal year. Additional applications will be waitlisted, pending budget availability.

MENTORS ARE READY AND WILLING TO WORK ON AREAS SUCH AS:

- Accessible Publishing
- Acquisitions and List Development
- Audiobooks
- Book & Jacket Design
- Business Planning and Development
- Children's & Young Adult Publishing
- Ebook Distribution and/or Metadata
- Editorial Administration
- Educational Publishing (K-12)
- Export
- Grants

- Higher Educational Publishing (Post-Secondary)
- Inventory Management
- Marketing
- Print Distribution and/or Metadata
- Production (Print and/or Digital)
- Publicity
- Publishing Best Practices
- Rights & Contracts
- Succession Planning
- And many more!

CLICK HERE TO COMPLETE A 2021-22 MENTORSHIP PROGRAM APPLICATION.

CLICK HERE FOR OUR LIST OF CURRENT MENTORS. THIS IS NOT AN EXHAUSTIVE LIST; PARTICIPANTS ARE FREE TO SUGGEST OR REQUEST SESSIONS WITH OTHER MENTORS.

QUESTIONS?

Contact Jazz Cook, Membership Services Coordinator, at <u>jazz cook@canbook.org</u>.

APPLICATION DEADLINE: Friday, December 17, 2021

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We acknowledge the financial support of the Government of Canada through the Canada Book Fund (CBF) for this project.

Updated May 12, 2021

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2021-22 Guidelines

In order to ensure that ACP resources are used effectively, mentorships which do not require extensive travel on the part of the mentor must take place within 90 days of the approval of the mentee's application to the program. In the case of mentorships which do require travel, the ACP may request a copy of the mentor's travel reservation (e.g. airline or train ticket) within 90 days of the approval of the mentee's application. Please note: unless public health regulations permit, sessions will be delivered by phone or video conference given the ongoing COVID-19 pandemic.

All mentorships must take place by **Tuesday**, **March 15**, **2022**.

Mentorships that fail to meet the program guidelines will be deemed to have been cancelled and the funding allocated to them will be directed to new mentorships on the program's waiting list. Please note: members are eligible for one mentorship session per fiscal year.

REQUEST FOR ADDITIONAL DOCUMENTATION

To ensure mentorship sessions are a success, it is essential that mentors have as much information about your company and its goals as possible. <u>After receiving your application</u>, ACP staff will contact you for the following documents before reaching out to any potential mentors:

- a) A short statement about what you would like to achieve in your session. Some things you may wish to address are:
 - The main challenges your company faces with respect to your mentorship topic,
 - What you hope to gain from your mentorship session,
 - Anything else you think is important for your mentor to know before your session that wasn't previously listed or noted in your application.
- b) A suggested agenda for your mentorship session(s). This will help ensure that your time with your mentor will be used effectively, that you cover the issues you want to address, and your mentor may best direct their expertise to your questions.
- c) A copy of your most recent catalogue(s) for your mentor's review. This will ensure your mentor is familiar with your company and its list before your session.

Once applicants have provided the additional documentation, ACP staff will use the information provided to match you with a mentor and forward them your information provided. Once a mentor has been confirmed, ACP will facilitate a first point of contact and follow-up with evaluations following the mentorship session. Information is also available on <u>ACP's website</u> under "Mentorship."

For any additional questions, contact Jazz Cook, Membership Services Coordinator, at <u>jazz cook@canbook.org</u>.





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