



ACP Special Offer - Discounted rates for BNC SalesData and BNC CataList

The ACP has an arrangement in place to allow ACP members to obtain significantly reduced rates when subscribing to two of BookNet Canada's services - BNC SalesData and BNC CataList.

BNC CataList

BNC CataList is an online catalogue system built for the book supply chain. Its catalogues are up-to-date, customizable, interactive, searchable and efficient.

BNC CataList is growing quickly and is fast becoming a valuable resource for retailers, wholesalers and media as more catalogues are added to the site. Catalogues can be used as a sales and publicity tool by publishers, retailers, wholesalers and librarians.

Here is a brief outline of some of the benefits CataList offers publishers:

- **Up-to-date:** CataList pulls in publishers' ONIX data through BNC BiblioShare (it is free to participate in BiblioShare). The catalogues are updated frequently so that the information is as accurate as possible.
- **Customizable:** Publishers can create custom catalogues for specific accounts and media contacts. Retailers are also able to create their own catalogues of ordered or stocked titles for staff training.
- **Searchable:** Search across all posted catalogues by keyword.
- **Interactive:** Custom catalogues offer personalized correspondence between users. Embedded multimedia gives viewers access to any available interior images or video for each title. Automatic notifications can alert accounts to any changes made to a title.
- **Efficient:** It's fast and easy to use so it saves time and resources. Phasing out paper saves space, money and trees. It also makes the ordering process easier on the other end allowing accounts to enter orders in the catalogues and export them.

Fees

Fees consist of a per ISBN cost and a discounted annual subscription fee.

Subscription Fees:

- **ACP Members and Regional Affiliates:** \$375 (discounted from \$500).
- **Non-ACP members belonging to an affiliate:** \$425 (discounted from \$500).
- **Distributors:** Pricing will vary depending on the number of distributed lines and volume of ISBNs. Please contact BookNet Canada for details (catalist@booknetcanada.ca).

Details on ISBN costs are available from BookNet Canada (catalist@booknetcanada.ca).

BNC SalesData

Currently tracking data from retail locations across the country (approximately 85% of the trade market), BNC SalesData uses book sales data from all retail sources, including chains, independents, online, college/university stores, and non-traditional bookstores, such as specialty and discount stores. It provides meaningful reports to subscribers letting them know what is selling, how fast, and how soon re-orders or reprints are necessary to maximize sales.

Data collection tools are able to mine data and create meaningful sales reports. The service has been accessible to subscribers since 2005.



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Fees

Access to the ACP Group Buy is available to ACP subscribers. Publishers are invoiced based on a percentage of their tracked list price sales (0.15%). For example, if BNC SalesData tracks \$30,000 of sales in a quarter the cost for the quarter is \$45. Minimum base pricing per year is usually \$2000 but through the ACP Group Buy publishers pay only the percentage of their actual tracked sales, subject to a minimum charge of \$65 per year (compared to the regular annual minimum of \$2,000).

If you would like an estimate on what this will cost your firm annually, would like to see a demo, or if you have any questions about BNC SalesData please e-mail salesdata@booknetcanada.ca.

Also, please note that if you are interested in BNC CataList there is a reduction for SalesData subscribers when purchasing ISBN slot.