

You're invited to participate in ACP's Mentorship Program!

The ACP Mentorship Program is exclusive to all full and associate ACP members in good standing. The program matches members with industry specialists from across the country for a one-day session (or the equivalent to eight hours of consultation) on a topic of your choice. ACP members are invited to participate and learn new strategies and skills, refine office techniques, and benefit from an expert's perspective on challenges specific to your company. Further, the relationship established with your mentor does not have to end with this program; each session comes with the possibility of a lasting professional relationship.

SIGN-UP TODAY – SPACES ARE LIMITED

Mentorship sessions are organized on a first-come, first-served basis. Given the ongoing constraints of the COVID-19 pandemic, **participation in this year's program will be offered at a discounted rate of \$125 +HST.** Sessions can be delivered by phone or video conference, or in person when public health guidelines permit. ACP can further assist firms with conferencing options if necessary. Please note members are eligible for one (1) mentorship session per fiscal year.

MENTORS ARE READY AND WILLING TO WORK ON AREAS SUCH AS:

- Accessible Publishing
- Acquisitions and List Development
- Audiobooks
- Book & Jacket Design
- Business Planning and Development
- Children's & Young Adult Publishing
- Ebook Distribution and/or Metadata
- Editorial Administration
- Educational Publishing (K-12)
- Export
- Grants
- Higher Educational Publishing (Post-Secondary)
- Inventory Management
- Marketing
- Print Distribution and/or Metadata
- Production (Print and/or Digital)
- Publicity
- Publishing Best Practices
- Rights & Contracts
- Succession Planning
- And many more!

[CLICK HERE TO COMPLETE A 2020-21 MENTORSHIP PROGRAM APPLICATION.](#)

[CLICK HERE FOR OUR LIST OF CURRENT MENTORS. THIS IS NOT AN EXHAUSTIVE LIST;](#)

[PARTICIPANTS ARE FREE TO SUGGEST OR REQUEST SESSIONS WITH OTHERS.](#)

QUESTIONS?

Contact Jazz Cook, Membership Services Coordinator, at jazz_cook@canbook.org.

Application Deadline
Tuesday, December 15, 2020

2020-21 Guidelines

In order to ensure that ACP resources are used effectively, mentorships which do not require extensive travel on the part of the mentor must take place within 90 days of the approval of the mentee's application to the program. In the case of mentorships which do require travel, the ACP may request a copy of the mentor's travel reservation (e.g. airline or train ticket) within 90 days of the approval of the mentee's application. **Please note: Given the ongoing COVID-19 pandemic, ACP will continue to monitor public health regulations and travel guidelines. ACP advises mentors and mentees to comply with local guidelines when planning their sessions, and to consider phone and video conferencing alternatives.**

All mentorships must take place by **Friday, March 12, 2021**.

Mentorships that fail to meet the program guidelines will be deemed to have been cancelled and the funding allocated to them will be directed to new mentorships on the program's waiting list. Please note: members are eligible for one mentorship session per fiscal year.

ADDITIONAL DOCUMENTATION

To ensure mentorship sessions are a success, it is essential that mentors have as much information about your company and its goals as possible. [After receiving your application](#), ACP staff will contact you for the following documents before reaching out to any potential mentors:

- a. A short statement about what you would like to achieve in your session. Some things you may wish to address are:
 - The main challenges your company faces with respect to your mentorship topic,
 - What you hope to gain from your mentorship session,
 - Anything else you think is important for your mentor to know before your session that wasn't previously listed or noted in your application.
- b. A suggested agenda for your mentorship session(s). This will help ensure that your time with your mentor will be used effectively, that you cover the issues you want to address, and your mentor may best direct their expertise to your questions.
- c. A copy of your most recent catalogue(s) for your mentor's review. This will ensure your mentor is familiar with your company and its list before your session.

Once applicants have provided the additional documentation, ACP staff will use the information provided to match you with a mentor and forward them your information provided. Once a mentor has been confirmed, ACP will facilitate a first point of contact and follow-up with evaluations following the mentorship session.

Information is also available [on ACP's website under "Mentorship."](#) For any additional questions, contact Jazz Cook, Membership Services Coordinator, at jazz.cook@canbook.org.