

**You're invited to participate in the Mentorship Program, exclusive to ACP members.**

**CUSTOMIZED SESSIONS WITH INDUSTRY PROFESSIONALS**

The ACP mentorship program matches industry specialists with members from across the country for a one-day focused session on a topic of their choice. You are invited to participate and learn new strategies and skills, refine office techniques, and benefit from an expert's perspective on challenges specific to your company.

**LEARN ON YOUR OWN TERMS**

Mentorship sessions are typically held over the course of a day where detailed problems are discussed and real suggestions are presented. There's no need to leave the office – ACP mentors will come straight to you in order to further their understanding of your specific business practices. The relationship you establish with your mentor does not have to end there. Each session comes with the possibility of a lasting professional relationship.

**SIGN UP TODAY – SPACES ARE LIMITED**

Offered for a fee of \$250+HST, mentorships are organized on a first-come, first-served basis. If you are interested, please fill out the application form below and return it to Jazz Cook via email at [jazz\\_cook@canbook.org](mailto:jazz_cook@canbook.org). Upon receipt of the completed application, we will forward you a pre-consultation survey. We will use the information provided in the survey to match you with a mentor, and a mutually convenient time and date for the session will be agreed upon. **Mentorships must take place by Friday, March 13, 2020.**

**MENTORS ARE READY AND WILLING TO WORK ON AREAS SUCH AS:**

- ▶ Acquisitions and List Development
- ▶ Audiobooks
- ▶ Book & Jacket Design
- ▶ Business Planning and Development
- ▶ Children's & Young Adult Publishing
- ▶ Ebook Distribution & Metadata
- ▶ Editorial Administration
- ▶ Educational Publishing
- ▶ Export
- ▶ Grants
- ▶ Inventory Management
- ▶ Marketing
- ▶ Print Distribution & Metadata
- ▶ Production (Print & Digital)
- ▶ Publicity
- ▶ Publishing Best Practices
- ▶ Rights & Contracts
- ▶ Succession Planning

**QUESTIONS?**

Contact Jazz Cook, Administrative Assistant, at 416-487-6116 x 2310 or by email at [jazz\\_cook@canbook.org](mailto:jazz_cook@canbook.org).

**APPLICATION DEADLINE IS  
Friday, December 13, 2019**

In order to ensure that ACP resources are used effectively, mentorships which do not require extensive travel on the part of the mentor must take place within 90 days of the approval of the mentee's application to the program. In the case of mentorships which do require travel, the ACP may request a copy of the mentor's travel reservation (e.g. airline or train ticket) within 90 days of the approval of the mentee's application. Mentorships must take place before March 13, 2020. Mentorships that fail to meet the program guidelines will be deemed to have been cancelled and the funding allocated to them will be directed to new mentorships on the program's waiting list. Members are eligible for one mentorship session per fiscal year.

## 2019-2020 APPLICATION

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Name: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

I wish to have mentorship on the following topic:

- |   |   |
|---|---|
| <input type="checkbox"/> <b>Acquisitions and List Development</b>       | <input type="checkbox"/> <b>Grants</b>                            |
| <input type="checkbox"/> <b>Audiobooks</b>                              | <input type="checkbox"/> <b>Inventory Management</b>              |
| <input type="checkbox"/> <b>Book &amp; Jacket Design</b>                | <input type="checkbox"/> <b>Marketing</b>                         |
| <input type="checkbox"/> <b>Business Planning and Development</b>       | <input type="checkbox"/> <b>Print Distribution &amp; Metadata</b> |
| <input type="checkbox"/> <b>Children's &amp; Young Adult Publishing</b> | <input type="checkbox"/> <b>Production (Print &amp; Digital)</b>  |
| <input type="checkbox"/> <b>Ebook Distribution &amp; Metadata</b>       | <input type="checkbox"/> <b>Publicity</b>                         |
| <input type="checkbox"/> <b>Editorial Administration</b>                | <input type="checkbox"/> <b>Publishing Best Practices</b>         |
| <input type="checkbox"/> <b>Educational Publishing</b>                  | <input type="checkbox"/> <b>Rights &amp; Contracts</b>            |
| <input type="checkbox"/> <b>Export</b>                                  | <input type="checkbox"/> <b>Succession Planning</b>               |

I want to discuss:

I would like to schedule my mentorship: \_\_\_\_\_  
 I would like to request a specific mentor: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_