

You're invited to participate in the Mentorship Program, exclusive to ACP members.

CUSTOMIZED SESSIONS WITH INDUSTRY PROFESSIONALS

The ACP mentorship program matches industry specialists with members from across the country for a one-day focused session on a topic of their choice. You are invited to participate and learn new strategies and skills, refine office techniques, and benefit from an expert's perspective on challenges specific to your company.

LEARN ON YOUR OWN TERMS

Mentorship sessions are typically held over the course of a day where detailed problems are discussed and real suggestions are presented. There's no need to leave the office – ACP mentors will come straight to you in order to further their understanding of your specific business practices. The relationship you establish with your mentor does not have to end there. Each session comes with the possibility of a lasting professional relationship.

SIGN UP TODAY – SPACES ARE LIMITED

Now being offered for the low price of \$250, mentorships are organized on a first come, first served basis. Fill out the application form and return it as soon as possible to be matched with a mentor, who will then contact you individually to arrange mutually convenient times and dates. Mentorships must take place by March 16, 2018.

MENTORS ARE READY AND WILLING TO WORK ON AREAS SUCH AS:

- ▶ Acquisitions and List Development
- ▶ Book & Jacket Design
- ▶ Business Planning and Development
- ▶ Children and Young Adult
- ▶ Distribution
- ▶ Ebook Distribution and Metadata
- ▶ Editorial Administration
- ▶ Educational Publishing
- ▶ Export
- ▶ Grants
- ▶ Inventory Management
- ▶ Marketing
- ▶ Production (Print & Digital)
- ▶ Publicity
- ▶ Publishing Best Practices
- ▶ Rights & Contracts
- ▶ Succession Planning

QUESTIONS?

Contact Inna Shepelska, at 416-487-6116 x 2310 or by email at inna_shepelska@canbook.org.

**APPLICATION DEADLINE IS
December 15, 2017**

In order to ensure that ACP resourced are used effectively, mentorships which do not require extensive travel on the part of the mentor must take place within 90 days of the approval of the mentee's application to the program. In the case of mentorships which do require travel, the ACP may request a copy of the mentor's travel reservation (e.g. airline or train ticket) within 90 days of the approval of the mentee's application. Mentorships that fail to meet these guidelines will be deemed to have been cancelled, and the funding allocated to them will be directed to new mentorships on the program's waiting list.